



2015

Annual Report



Pretrial Services Department

Criminal Division

Fifth Judicial District of Pennsylvania

CONTENTS, MISSION, AND VALUES

THE FUNDAMENTAL
BELIEF IN THE
PRESUMPTION OF
INNOCENCE

DEFENDANT
INTERACTION IS FAIR,
FLEXIBLE, AND
CONSISTENT

COMMUNITY
ACCOUNTABILITY
AND
INTEGRITY



The mission of the Fifth Judicial District of Pennsylvania Pretrial Services is to provide accurate and timely information to assist the court in making informed decisions regarding bond, competency, and treatment, and to supervise and monitor defendants in a respectful manner while utilizing cost-effective measures for the community, and to promote compliance with court orders, court appearances, and to support public safety. Service to the court is performed with the highest professional and ethical standards.

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COURT ADMINISTRATION



ENHANCING PUBLIC
SAFETY THROUGH
CONDITIONAL
RELEASE OPTIONS
AND SUPERVISION

PROACTIVE AND
INNOVATIVE
APPROACH TO
ADMINISTERING
SERVICES



HONORABLE JEFFREY A. MANNING

President Judge



HONORABLE DAVID R. CASHMAN

Administrative Judge



CLAIRE C. CAPRISTO, ESQ.

District Court Administrator



THOMAS M. MCCAFFREY

Criminal Division Administrator

DIRECTOR'S MESSAGE



*Janice Radovick Dean
Director*



*Paul Larkin
Deputy Director*



2015 Introduction

Since the Fifth Judicial District created the Pretrial Department in 2007, there have been many advances in pretrial reform efforts on both the local and national levels. In the past few years, Federal, State, and local governments, along with several notable private entities including McArthur, Public Welfare, and Arnold Foundations, have made the front-end of the criminal justice system a priority. Allegheny County has been on the forefront of these discussions and reform efforts. Over the last year, many of you have advised, let shadow, and discussed the pretrial system in Allegheny County with peers from jurisdictions both within and outside of Pennsylvania. The day-to-day work at Pretrial is fast-paced, so I would like to thank everyone who has taken the time and effort

to educate not only yourself but other jurisdictions. Taking on this very important educational piece of pretrial reform has benefited many jurisdictions and, internally, has spurred good discussion and new ideas for improved efficiency and effect. With the roll-out of the Arnold Foundation pretrial risk assessment and the court's commitment to staying current on best practices nationally, we will continue to serve as a model program for other jurisdictions, both on the local and national level.

I would like to thank all of you for your dedication, commitment, and compassion that you put into your work each and every day.

MANAGEMENT



*Christopher Shanley
Manager*



*David Delio
Manager, BAU*



*Girard Hildenbrand
Supervisor, ARD*



*Joel Reisz
Supervisor*



*Colleen Sypolt,
Supervisor, Bail*

D. C. Conference

The White House Office of Science and Technology hosted a “Data-Driven Justice” round-table discussion on October 28, 2015. The Fifth Judicial District of Pennsylvania was invited to attend as a leader in the field of data-driven criminal justice decision making and innovation. Pretrial Services Director Janice Radovick Dean travelled to Washington, DC, to participate in the discussion. The first part of the day was led by U.S. Chief Data Scientist DJ Patil. His discussion on the current and potential uses for data in the criminal justice system, and the govern-

ment’s full support of jurisdictions that utilize it, was informative and encouraging. The remainder of the day was spent in small break-out sessions devising strategies to better collect, utilize, and analyze the data. This meeting, convened by the White House, will result in further discussions and in the publication of a white paper detailing the importance of criminal justice data collection, its current uses, and potential uses in achieving the best positive results for both the criminal justice population, the system, and the community at large.

MOVING IN



L-R: Tara Waldo, Lindsay Black, Janice Dean, The Honorable David R. Cashman, Christopher Boyko, Shannon Zilavy, and Leroy Broadus

Adult Probation and Pretrial Services probation officers and bail investigators were sworn in at a ceremony presided over by the Honorable David R. Cashman, Administrative Judge of Criminal Division, on November 4, 2015.



L-R: Manager Christopher Shanley, newly appointed supervisors Joel Reisz and Colleen Sypolt, and Director Janice Dean

NEW EMPLOYEES



Marisa Anthony
Bail Unit



Leroy Broadus
Bail Unit



Lindsay McConnell
CRN Evaluator



Donna May Nolte
Supervision



Arlene Oliver
Bail Unit



Andrea Ricchio
DUI Program



Brian Rupp
DUI Program



Shannon Zilavy
Bail Unit

MOVING OUT



Front Row L-R: Jody Reola, Caitlin Calhoun, Koraleigh Gritz, Phyllis Green, Marilyn Lahood, Debra Jefferson, Apryl Houston
Back Row L-R: Joshua Mollica, Chris Boyko, Megan McShane, Tom McCaffrey, Bridget Keenan, Donna Nolte, Chris Shanley, Lindsay Black, Dan Trbovich, James Trozzi, David Delio, Michael Stephenson, Colleen Sybolt, Debbie Puc, Shane Scott and Garrett Larkin

Friends and coworkers gathered in celebration and appreciation on the occasion of the retirement of Marilyn Lahood. Marilyn began working for the Court of Common Pleas in 1983 at the Allegheny County Bail Agency. A dedicated employee, Marilyn worked her way to Manager of the Bail Agency, a position she held when the Bail Agency was among several departments merged to create the Pretrial Services Department. From that time until her retirement, she served as Supervisor of the Bail Unit.

A familiar face at the Courthouse and at the Jail for 44 years, Marilyn's outgoing personality enabled her to be highly successful in her interactions with the various court and county entities she encountered while fulfilling her duties. She was devoted to her job and to her staff whom she personally ensured received the training and experience necessary to capably fill their positions. Their work ethic and professionalism are among the benefits the court has appreciated during Marilyn's employment. We will miss her ready smile, and we wish her the best in her future endeavors.

Debbie Puc, Administrative Assistant for Pretrial Services' Bail Unit, also retired in 2015, following more than 30 years of dedicated service.



Above:

Marilyn Lahood

Right:

Debbie Puc



BAIL INVESTIGATION TEAM



Above: L -R: Anthony Riccelli, Steve Orbin, Leroy Broadus, Shannon Zilavy and Marisa Anthony

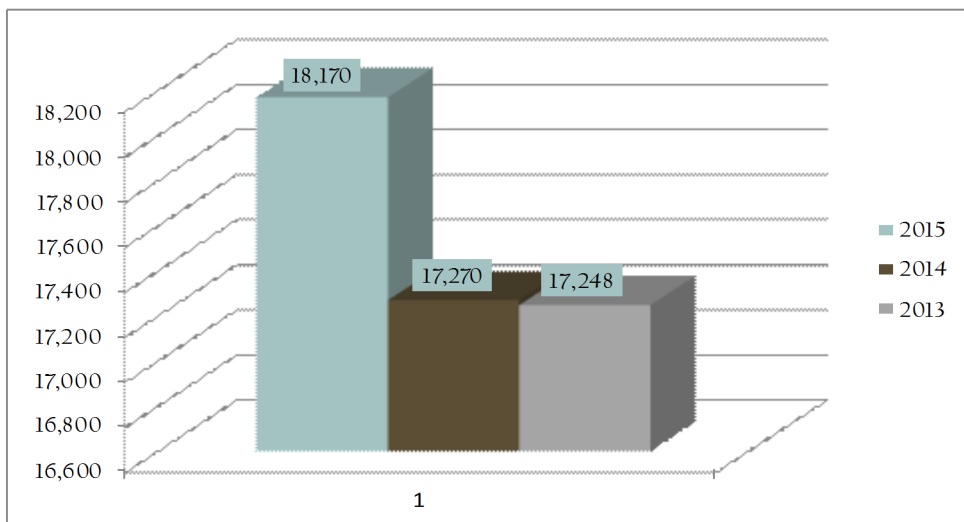
L-R: Erin Varga and Megan McShane
Arnold Project Investigators



The Pretrial Bail Unit located in the Allegheny County Jail continued to maintain its reputation for comprehensive and efficient services. The Pretrial Services Bail Unit performed 18,170 new investigations at the Allegheny County Jail, a 5.2 percent increase over 2014. Inmate interviews are conducted with every defendant brought in on new charges or bench warrants. The Bail Investigator verifies all information gathered from the investigation. This accurate, factual information is received by the arraigning authority, giving them the ability to make a more informed pretrial release decision. All investigations are conducted face-to-face using Pretrial Service's case management system and validated risk-assessment tool. The

expansion of a validated risk assessment to the Allegheny County magisterial district court judges was delayed due to unforeseen technology issues. We continued to work past these barriers and will provide pretrial risk assessments to all district judges in 2016.

Pretrial Risk Assessments on New Charges



Investigations

BAIL COURT LIAISON UNIT



Court Liaison

Back Row, L-R: *Daniel Trbovich, Garrett Larkin,*

Front Row, L-R: *Matearia Prince, Arlene Oliver*

In 2015, the Pretrial Services Bail Court Unit advocated for 1,628 bond modifications, a 12 percent increase over the 1,456 presented in 2014, and presented 2,461 bond forfeiture cases in the Court of Common Pleas. The Pretrial Safe Surrender Program allows defendants with active failure-to-appear bench warrants to turn themselves in to Pretrial Services to appear in motions court the same day for a bond reinstatement hearing. In 2015, the unit cleared 768 bench warrants for failure to appear through this program. The American Bar Association and the National Association of Pretrial Service Agencies, per their standards, advocate for programs to monitor the jail population and revisit recommendations if defendants remain detained and/or if there is a change in circumstances. The Bail Court Unit reviews defendants in the jail on unpaid bond only.

In 2015, the unit advocated for bond modifications on 487 cases after the preliminary hearing when bond was not posted.

The court reminder system, for which Pennsylvania Commission on Crime and Delinquency (PCCD) funding was received in 2013, was completed in 2015 with reminders for all hearing types added to the system. Messages are sent via email, text, or landline following internal business rules. In 2015, 11,240 court reminders for formal arraignment, 4,195 court reminders for preliminary hearing (begun in June 2015), 1,398 court reminders for pretrial conference (begun in October 2015) and 1,465 court reminders for trial (begun in October 2015) were sent.

Walk-In Reinstatements	2013	2014	2015
	890	841	768

Bond Forfeitures Presented in Motions Court

Year	Preliminary Hearing	Formal Arraignment	Pretrial Conference	Trial	Sentence	ARD	Total
2015	868	553	335	639	0	66	2,461
2014	983	729	334	767	3	83	2,899
2013	1,003	701	335	907	0	50	2,996
2012	901	642	373	981	1	37	2,935

BAIL ELECTRONIC MONITORING



Pretrial Electronic Monitoring

Pretrial Electronic Monitoring is the highest level of community supervision and is designated for high risk defendants. High risk defendants are those with lengthy criminal records, serious criminal charges, past violations of bail conditions, and who have a history of failing to appear for court. In the year 2015, more than 130 defendants were supervised on Electronic Monitoring, 78 percent of whom successfully completed supervision. To successfully complete supervision, a defendant must be in compliance with the rules of electronic monitoring, must attend all court appearances, and must not be arrested for any new offenses.

In addition to ensuring the safety of the community and appearances in court, Pretrial Electronic Monitoring also benefits Allegheny County in a cost-effective manner. In 2015, Pretrial Electronic Monitoring aided Allegheny County with a cost avoidance of \$1,248,160, saving the Allegheny County Jail 21,349 days of housing defendants. Additionally, the Pretrial Electronic Monitoring program collected over \$80,000 in program fees.

Pretrial Electronic Monitoring has proven to be an effective alternative to pretrial incarceration while keeping the safety of the community as a priority.

Keri Stupka was promoted to the position of Pretrial Electronic Monitoring Coordinator after Joel Reisz accepted a supervisory position. Ms. Stupka is responsible for maintaining policies and procedures and overseeing the day-to-day operation of Pretrial Electronic Monitoring.



Keri Stupka

Ms. Stupka, a 1994 graduate from Indiana University of Pennsylvania, brings to the position years of experience in the department. Beginning with 13 years as a bail investigator for the Bail Agency, through the transition to Pretrial Services in 2007, she became an Adult Probation officer with the Pretrial Services Supervision unit in 2008. Her knowledge of, and experience with, the bail system and pretrial supervision made her transition to coordinator seamless.

BAIL SUPERVISION UNIT



Supervision Unit:

Front Row: L-R: Debra Jefferson, Keri Stupka, Lindsay Black, and Shane Scott

Back Row, L-R: Jared Voight-Cherna, Michael Napolitano, Donna May Nolte, Michael Stephenson, and Joel Reisz

Whether or not arrestees are released prior to trial is often based on their ability to pay a monetary amount and not on the risk they pose to commit new crimes or fail to appear for court. There is no research that correlates paying money and pretrial risk to fail to appear or new criminal activity. The Bail Supervision Unit offers the court the ability to place low-, medium- and high- risk offenders under pretrial supervision as a non-monetary condition of release. Pretrial supervision conditions imposed by the court include phone-in, report in person, drug and alcohol assessments, electronic monitoring, and “stay away” orders among others. The philosophy behind supervising offenders at the pretrial stage is that by addressing the criminogenic factors that are precipitating the offender cycling through the criminal justice system, the

cycle can be broken. In 2015, the Bail Supervision Unit received approximately 5,000 new pretrial supervision cases. On December 31, 2015, 1,288 defendants were supervised under pretrial release, with 463 being supervised at the low level, 769 being supervised at the medium level, and 56 supervised at the high level. When offenders violate non-monetary bail conditions, the supervision unit has the ability to address these violations quickly through motions court, with sanctions ranging from a stern warning from the judge to bail being revoked and the defendant jailed. The Pretrial Supervision Unit’s ultimate goal of offenders successfully completing all bail conditions is weighed against the public safety factor when petitioning the court for a bond modification or revocation hearing.

BEHAVIOR ASSESSMENT UNIT



*Kerry Glova
Intern*



L-R: Richard Painter, Caitlin Calhoun, Manager David Delio, Koraleigh Gritz, and Sarah Meredith

The Behavior Assessment Unit (BAU) continued to operate efficiently and expediently in 2015. With the appointment of a new manager, David Delio, the time was right to review policies and procedures for areas where the process required adjustments and improvements. Over the course of the last seven months of 2015, the unit began the process of formalizing procedures and initiated using Dragon Medical dictation software for the evaluations and for preparation of the reports. This assisted in making the competency process more transparent and to shorten the time for

reports to be completed. The BAU psychiatrists completed 1,689 court-ordered competency evaluations, including 1,272 new evaluations and 417 rechecks, and recommended 125 involuntary commitments, of which 109 were committed to Torrance State Hospital. The BAU social worker also completed 265 social histories associated with these mental health evaluations. The lack of resources available at both the state and county level for mental health and drug/alcohol beds has severely hindered the ability to move these defendant's from jail to a therapeutic setting.

2015	January	February	March	April	May	June	July	August	September	October	November	December	Total
Martone, C.	48	38	35	51	28	36	61	46	18	41	36	22	460
Gindin	19	0	24	22	27	33	14	14	34	30	13	13	243
Jain	0	0	0	0	0	0	0	0	12	12	15	11	50
Lang	0	0	0	0	0	0	8	36	31	31	21	10	137
Lluberres	0	0	0	0	0	0	0	0	0	0	8	21	29
Martone, L.	61	80	41	40	59	58	80	42	49	30	51	26	617
Makadia	11	26	32	35	16	33	0	0	0	0	0	0	153
Totals	139	144	132	148	130	160	163	138	144	144	144	103	1,689

ACCELERATED REHABILITATIVE DISPOSITION UNIT



ARD Probation Officers

*Front L-R: Christopher Boyko, Matthew Mullen, Timothy Dugan,
Back L-R: Marlene Buckley, Jody Reola*

The first-offender ARD Diversion Unit admitted 2,338 defendants into the program in 2015. The vast majority of these defendants were charged with DUI (1,985) and the remainder (353) were charged with various other non-violent offenses. Working closely with the Allegheny County District Attorney's Office, the disposition of these cases has been a smooth and efficient process. The ARD program successfully diverted over 90 percent of these cases from the court's docket resulting in successful completion of the program and the dismissal and expungement of these cases. The number of violations submitted to the court in 2015 was 1,368, which includes technical and convicted violations. This year 486 ARD probation cases were closed early and the expungement process started due to early successful completion of all court-ordered

stipulations. In addition, participating ARD offenders completed 25,588 hours of community service throughout Allegheny County.



Jody Reola and Timothy Dugan prepare for ARD hearings in the Gold Room of the Courthouse.

ACCELERATED REHABILITATIVE DISPOSITION

	ARD STATISTICS				
	2015	2014	2013	2012	2011
ARD Entrants (Non-DUI)	2,338 (353)	2,810 (406)	3,050 (388)	2,753 (288)	2,946 (366)
Successful	2,309	2,752	2,578	2,953	3,517
Revoked	473	443	466	502	378
Success Rate	90%	93.45%	90.70%	89%	93%
Violation Reports Submitted	1,368	1,335	1,245	1,137	1,570
Interest Closed by the Court	78	71	65	131	120
Warrants Issued	173	191	170	189	354
Failure-to-Appear Rate	12.64%	15.30%	13.65%	16.60%	22.55%
Death	23	18	15	8	29
Community Service Completed	25,588	37,188	31,880	27,285	38,197
Community Service Assigned by DA	41,350	52,350	41,245	32,575	37,450
Early Dismissal	486	369	261	185	117
Readmitted after Revocation	184	243	210	162	132
Delayed Revocations	646	625	550	638	608
Administrative Revocations	396	373	410	442	313

ALCOHOL HIGHWAY SAFETY PROGRAM



Standing L-R: Patrick Knox, Christopher Shanley, Seated L-R: Phyllis Green, Bridget Keenan

In 2015, the Alcohol Highway Safety Program (AHSP) continued its work of education, intervention, and prevention in the field of DUI. The goal to reduce the harmful effects of drinking and driving was in full swing this year with many programs provided to schools, children, and the community. From television and radio public service announcements, to community events, the message of saving lives reached thousands of children across 40 school districts in Allegheny County. The AHSP is responsible for the completion of court-ordered evaluations of DUI offenders and for managing the Department of

Transportation mandated DUI education programs. The AHSP completed 4,721 CRN evaluations this year, the most for a single jurisdiction in Pennsylvania. Additionally, the AHSP operated the largest, most successful Ignition Interlock Program in the state, with 488 ignition interlock devices installed in 2015, averaging 41 installations per month. These devices assisted program participants to drive in excess of one million sober miles in and around Allegheny County. Since 2004, not one person has been charged with DUI while operating a vehicle with an Ignition Interlock device installed.

AHSP—IGNITION INTERLOCK PROGRAM



L-R: Bruce Morgan, Probation Officer, Pam Wahal, Amy Taylor, Steve Provenziale, and Kathy Falkner work out of the Ignition Interlock facility.

Month	Installations
January	42
February	31
March	60
April	55
May	38
June	38
July	40
August	38
September	37
October	49
November	32
December	28
Total	488

Total CRNs	4,721
Average Age of Offender	35
Average BAC	.18

LAW ENFORCEMENT SEMINAR

Pretrial Services was a proud co-sponsor, along with members from the Allegheny County Health Department Traffic Safety, PA DUI Association, PA Department of Transportation District II and AAA East Central, of the 2015 Law Enforcement Seminar. The event was held on June 12th at the 99th Army Facility in Moon Township.

Approximately 100 law enforcement personnel were on hand for presentations. Speakers included

Stephen Erni, Executive Director of the PA DUI Association, who addressed current and emerging Legislative issues, Kathy Strotmeyer from TIPP who conducted a child passenger safety review, and social media and law enforcement was also discussed. Sargent Dan Connolly, retired City of Pittsburgh Police officer, spoke about Crash Reconstruction. The program was concluded by keynote speaker, District Attorney Stephen A. Zappala, Jr., who discussed drugged-driving problems throughout Allegheny County.

AHSP—ALTERNATIVE TO JAIL PROGRAM



*L-R: Brian Rupp, Wendy Feldmeier, Andrea Ricchio and
Manager Christopher Shanley*

	2015	2014	2013	2012
Total Completed Program	442	450	623	546
Total Sentenced to Program	304	452	613	779
Total Number of Eligible Cases	564	770	1,283	1,180
Jail/Electronic Monitoring Days Saved	1,768	2,232	2,472	2,134
Program Fees Collected	\$229,950	\$279,900	\$230,050	\$275,450

The AHSP, along with the Allegheny County Adult Probation Department, continued to operate the DUI Alternative to Jail Program. This program is for first-conviction DUI offenders in Tiers 2 and 3. Participants are sentenced to a local hotel and receive all court and state mandated DUI treatment at the site. The overall goal of this program is to reduce recidivism by exposing the offender to four days of intensive treatment and programming. In 2015, 442 participants successfully completed the program.

FATAL



AWARENESS



Top: Craig Tornquist, Master of Ceremonies, *Above left:* Pretrial Services' Manager Chris Shanley, Director Janice Dean, and Prevention Coordinator Pam Wahal.

Top and Bottom Right, Craig Tornquist interacts with the participants.

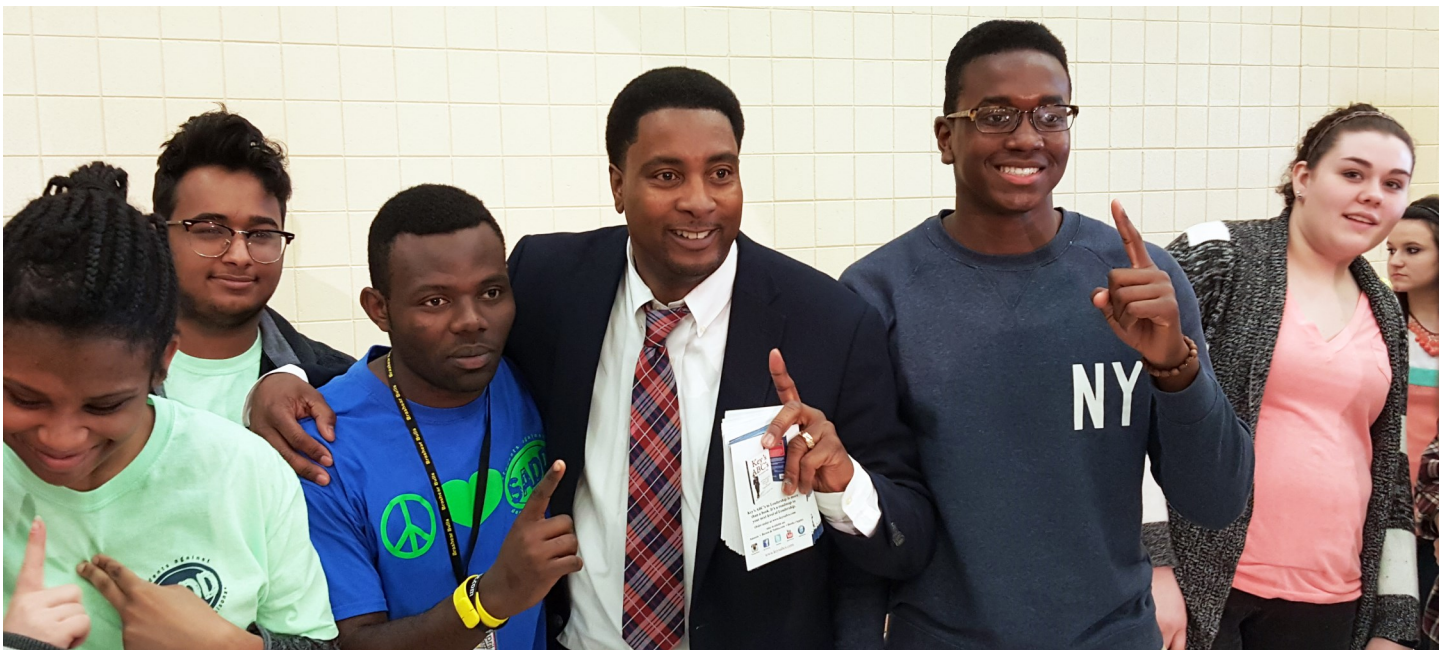
Right Page. Mansfield Key was the keynote speaker for the 2015 Fatal Awareness Conference.



FATAL



AWARENESS



More than 300 students from 14 high schools in Allegheny County attended the Twelfth Annual Fatal Awareness Conference held on Friday, April 24, 2015, at the Ross Township Community Center. The event began with Master of Ceremonies Craig Tornquist, who has been recognized for his creativity, wit, and commitment to promote safe and healthy decision making among youth across America. The keynote speaker, Mansfield Key of Ole Pete Key, Inc., used music, drama, and motivational teaching to educate and empower students to learn to unlock their potential and determine their destiny.

Students also had the benefit of having former juvenile offenders from the Allegheny County Juvenile Probation Drug and Alcohol Unit talk about their own experiences with drug and alcohol abuse and the resulting consequences. The students and adult chaperones were impressed with the impact of the speakers.

AHSP—SCHOOL PREVENTION



Safety Bug

The safety bug has been around for more than 15 years and is still one of Pretrial's most popular prevention tools. In cooperation with the PA DUI Association, Pretrial Services sponsors the safety bug program for schools within Allegheny County for one week in the spring during prom and graduation and for another week in the fall around homecoming to bring awareness to high school students the dangers of impaired driving. This hands-on experience brings home the dangers of drinking and driving or getting into a vehicle with an impaired driver much more effectively than just being told.

Safety Simulator

Distinct from the Safety Bug, where participants must have a driver's license, the DUI Safety Simulator offers high school aged youths who do not have a driver's

license with an opportunity to see first-hand the importance of being responsible for the choices they make, including those choices made behind the wheel of a car.

The Simulator is designed to "simulate" several different distractions while driving, such as impairment, other vehicles on the road, different weather conditions, and other distractions within the vehicle. The Simulator trailer holds approximately 20 students at one time. The students get the opportunity to "drive" themselves, and to watch their classmates drive.

An all-day event taken to ten high schools throughout Allegheny County, this program is sponsored by the Alcohol Highway Safety Program in conjunction with the PA DUI Association.

Teen Safe Driving

Allegheny County Pretrial Services partnered with KDKA, Westfield Insurance and Ford Driving Skills again in 2015 to sponsor the Teen Safe Driving Program. This program promotes safe driving skills focusing on speed, space management, seat belt use and sobriety, and airs



Pretrial Services' Prevention Coordinator Pam Wahal addresses students at a school assembly at Brashear High School.

public service announcements throughout the year.

In 2015, the partnership also sponsored a booth at the Greater Pittsburgh Auto Show at the David L. Lawrence Convention Center.

Holiday DUI Trees

AHSP sponsored DUI Holiday Trees in Steel Valley and Chartiers Valley High schools. The trees



AHSP—SCHOOL PREVENTION



Craig Tornquist has been a favorite presenter and master of ceremonies for several Fatal Awareness Conferences for Allegheny County high-school students, but 2015 was the first year he was contracted to present assemblies to Allegheny County middle school students. Craig Tornquist uses humor, celebrity impressions, and audience participation to engage students and leave them with an important message about making the right choices.

were decorated with lights that symbolized the number of alcohol related crashes in Pennsylvania for the previous year. The ornaments were of three different types that represented DUI/impaired crashes for the year, DUI/impaired crashes for the holiday season from Thanksgiving to New Year's Day, and the third represented the DUI/impaired deaths that occurred during the same holiday season.

SADD

(Students Against Destructive Decisions)

Pretrial Sponsored 200 students from schools within Allegheny County to attend the 2015 SADD conference presented by the PA DUI Association on November 3, 2015, at the Seven Springs Resort in Champion, PA. The program included Lee Rubin's Program, WIN, Carl Antisell with "Minding Your Mind" and the closing session with Craig Tornquist.



Beth McCallister, Steel Valley SADD advisor, received the SADD Advisor of the Year award at the 2015 conference.

SPONSORSHIPS AND PARTNERSHIPS



Designated Driver Booth at the Consol Energy Center during a Penguins hockey game.

Pittsburgh Penguins

For the fifth consecutive year, Allegheny County partnered with the Pittsburgh Penguins to effectively get the “Make the Right Choice, Don’t Drink and Drive” message out to their large fan base. Public Services announcements airing before games, a

Designated Driver booth, as well as print media in the form of the Penguin’s *iceTime* Magazine and quarterly *Entertainment Guide* contributed to the success of this partnership.

Pittsburgh Pirates

2015 was the fourth year Pretrial Services partnered with the Pittsburgh Pirates for an effective anti-drinking and driving campaign. Using public service announcements, messages displayed on more than 600 monitors throughout PNC Park, and printed media, this message reached nearly two million Pirate fans.



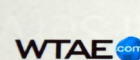
IHeart MEDIA—

Pittsburgh Steelers

Football fans continued to be exposed to information regarding the dangers of drinking and driving through a partnership with the only provider of radio coverage for the Pittsburgh Steelers. The agreement featured pre-pre-game announcements, pre-game announcements, and exposure during WDVE’s “Chalk Talk” and ESPN Radio’s “Countdown to Kickoff.”

+

SPONSORSHIPS AND PARTNERSHIPS



HEARST television inc

KDKA—Pittsburgh Steelers

Steeler fans were also the target audience for the message to “Make the Right Choice” during 30-second public service announcements on CBS Television’s Steelers Late Night, Steelers Kickoff, Steelers Game Rebroadcasts and Extra Point. This was a new venture for Pretrial Services in 2015.

announcements during popular, age-appropriate programming, this partnership targets the 18 to 34-age group.

The Pitt News

Pretrial Services partnered with the University of Pittsburgh daily student newspaper, using color ads, tweets, online banner ads and print media to expose the students to the “Make the Right Choice” message.

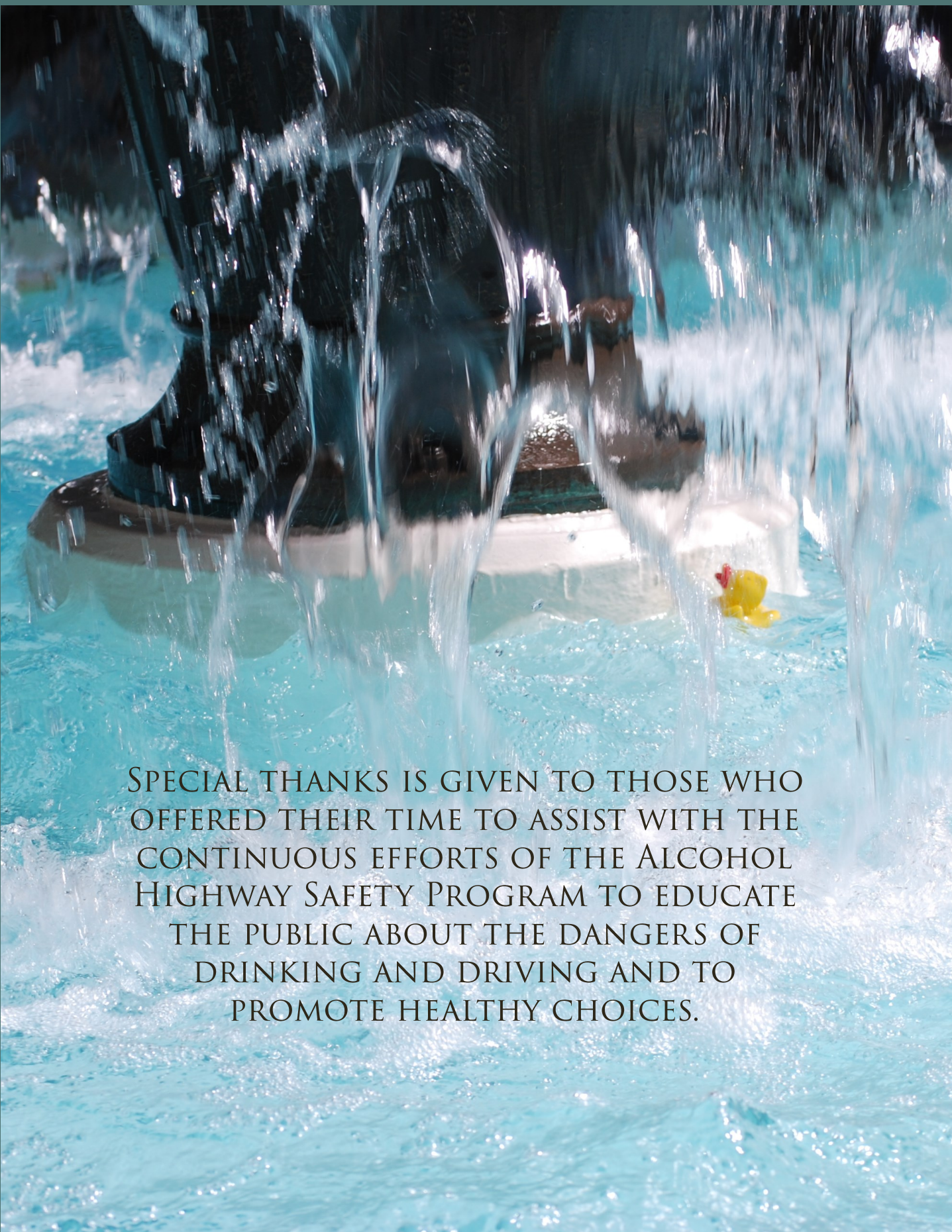
WTAE

For the first time, Pretrial Services joined WTAE in a Don’t Drink and Drive Campaign in 2015. This campaign utilized television public service announcements on WTAE, Channel 4, and thisTV and ran digital banner adds on WTAE.com. The adds played during the major holidays to reach the target audience with the message, “Make the Right Choice, Don’t Drink and Drive.”

FOX 53 -

WPGH Pittsburgh

2015 was the third year of a successful partnership with FOX 53. By airing educational



SPECIAL THANKS IS GIVEN TO THOSE WHO
OFFERED THEIR TIME TO ASSIST WITH THE
CONTINUOUS EFFORTS OF THE ALCOHOL
HIGHWAY SAFETY PROGRAM TO EDUCATE
THE PUBLIC ABOUT THE DANGERS OF
DRINKING AND DRIVING AND TO
PROMOTE HEALTHY CHOICES.